

WOFL 12315 Collection Center Drive Chicago, IL 60693 Main: (407) 644-3535 Billing: (407) 644-3535

### **Billing Address:**

Greer Margolis & Mitchell Attention: Accounts Payable 1010 Wisconsin Avenue NW Suite 800 Washington, DC 20007

## **INVOICE**

Advertiser	Obama for America
Product	95-101-1549-SCHEDULE "C"
Estimate Number	1549

Invoice #	4059503-1
Invoice Date	08/26/12
Invoice Month	August 2012
Invoice Period	07/30/12 - 08/17/12

Station	WOFL	
Account Executive	Chris Johnson	
Sales Office	FSS Philadelphia	
Sales Region	National	

]	Order #	4059503
	Alt Order #	BARACK OBAMA FOR P
	Deal #	
	Order Flight	08/04/12 - 08/17/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	TV12856
Advertiser Code	95
Product Code	101

Agency Ref	
Advertiser Ref	

Line	Channel Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WOFL Good Day 430a	430a-5a								<u></u>
	CANDIDATE OUTSIDE WINDOW									
			08/06/12 to	08/12/12	5x	МГWГF				
	WOFL		M	08/06/12	:30	4:51 AM	OFA12D087H	\$50.00		4
	WOFL		Tu	08/07/12	:30	4:43 AM	0FA12D087H	\$50.00		3
	WOFL		W	08/08/12	:30	4:51 AM	0FA12D087H	\$50.00		5
	WOFL		Th	08/09/12	:30	4:43 AM	0FA12D087H	\$50.00		2
	WOFL		F	08/10/12	:30	4:44 AM	0FA12D087H	\$50.00		1
			08/13/12 to	08/19/12	5x	MTWTF				
	WOFL		M	08/13/12	:30	4:42 AM	0FA12D087H	\$50.00		6
	WOFL		Tu	08/14/12	:30	4:50 AM	0FA12D087H	\$50.00		7
	WOFL		W	08/15/12	:30	4:52 AM	0FA12D087H	\$50.00		8
	WOFL		Th	08/16/12	:30	4:51 AM	OFA12D087H	\$50.00		10
	WOFL		F	08/17/12	:30	4:43 AM	0FA12D087H	\$50.00		9
2	WOFL WENDY WILLIAM CANDIDATE OUTSIDE WINDOW	10a-11a								
			08/06/12 to	08/12/12	2x	MTWTF				
	WOFL		Th	08/09/12	:30	10:31 AM	0FA12D087H	\$250.00		2
	WOFL		F	08/10/12	:30	10:49 AM	OFA12D087H	\$250.00		1
			08/13/12 to	08/19/12	2x	MTWTF				
	WOFL		M	08/13/12	:30	10:45 AM	OFA12D087H	\$250.00		4
	WOFL		F	08/17/12	:30	10:59 AM	0FA12D087H	\$250.00		3
3	WOFL JUDGE JOE BROWN	1p-2p								
	CANDIDATE OUTSIDE WINDOW									
			08/06/12 to	n 08/12/12	Зх	MTWTF				
	WOFL		M	08/06/12	:30	1:25 PM	OFA12D087H	\$250.00		2
	WOFL		Th	08/09/12	:30	1:24 PM	0FA12D087H	\$250.00 \$250.00		3
	WOFL		F	08/10/12	:30	1:17 PM	0FA12D087H	\$250.00		1
	-					<del></del> -		+==0.00		•



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Billing Calendar	Broadcast					
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3	WOFL JUDGE JOE BROWN	1p-2p								
	CANDIDATE OUTSIDE WINDOW									
					_					
				o 08/19/12	3x	MTWTF				
	WOFL		M	08/13/12	:30	1:19 PM	0FA12D087H	\$250.00		6
	WOFL		W F	08/15/12	:30	1:08 PM	OFA12D087H	\$250.00		4
_	WOFL		F	08/17/12	:30	1:19 PM	OFA12D087H	\$250.00		5
4	WOFL PEOPLE COURT	2p-3p								
	CANDIDATE OUTSIDE WINDOW									
			08/06/12 t	o 08/12/12	2x	MTWTF				
	WOFL		M	08/06/12	:30	2:44 PM	0FA12D087H	\$300.00		1
	WOFL		F	08/10/12	:30	2:17 PM	0FA12D087H	\$300.00		2
			08/13/12 t	o 08/19/12	2x	MTWTF		Ψ000.00		_
	WOFL		W	08/15/12	:30	2:51 PM	0FA12D087H	\$300.00		4
	WOFL		Th	08/16/12	:30	2:24 PM	0FA12D087H	\$300.00		3
5	WOFL DR PHIL	3p-4p						*****		
•	CANDIDATE OUTSIDE WINDOW	<b>ч</b> р .р								
			08/06/12 t	o 08/12/12	1x	MTWTF				
	WOFL		W	08/08/12	:30	2:58 PM	0FA12D087H	\$600.00		1
			08/13/12 t	o 08/19/12	1x	MTWTF				
	WOFL		Th	08/16/12	:30	3:19 PM	0FA12D087H	\$600.00		2
6	WOFL JUDGE JUDY	4p-5p								
	CANDIDATE OUTSIDE WINDOW									
			08/06/12 t	o 08/12/12	3x	MTWTF				
	WOFL		M	08/06/12	:30	4:41 PM	OFA12D087H	\$600.00		1
	WOFL		W	08/08/12	:30	3:59 PM	OFA12D087H	\$600.00		3
	WOFL		F	08/10/12	:30	4:18 PM	OFA12D087H	\$600.00		2



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#### **Billing Address:**

CANDIDATE OUTSIDE WINDOW

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Invoice Month	August 2012				
Invoice Period	07/30/12 - 08/17/12				

Station	WOFL					
Account Executive	Chris Johnson					
Sales Office	FSS Philadelphia					
Sales Region	National					

Order #	4059503					
Alt Order #	BARACK OBAMA FOR P					
Deal #						
Order Flight	08/04/12 - 08/17/12					

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	TV12856
Advertiser Code	95
Product Code	101

Agency Ref	
Advertiser Ref	

Line	Channel Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
6	WOFL JUDGE JUDY	4p-5p	•	•	•	•	•	•		<u>.                                      </u>
	CANDIDATE OUTSIDE WINDOW									
				to 08/19/12	3x	MTWTF				
	WOFL		M	08/13/12	:30	4:19 PM	OFA12D087H	\$600.00		6
	WOFL WOFL		Th F	08/16/12 08/17/12	:30 :30	4:56 PM 4:41 PM	OFA12D087H OFA12D087H	\$600.00 \$600.00		4 5
-		E 500D	Г	00/17/12	.30	4.41 FIVI	UFA12DU67H	\$600.00		5
7	WOFL Fox 35 5p News CANDIDATE OUTSIDE WINDOW	5-530P								
				to 08/12/12	1x	МГWГF				
	WOFL		Th	08/09/12	:30	5:29 PM	OFA12D087H	\$800.00		1
			08/13/12	to 08/19/12	1x	MTWTF				
	WOFL		F	08/17/12	:30	5:22 PM	0FA12D087H	\$800.00		2
8	WOFL Fox 35 5p News CANDIDATE OUTSIDE WINDOW	530-6P								
			08/06/12	to 08/12/12	1x	МГЖГБ				
	WOFL		Tu	08/07/12	:30	5:39 PM	0FA12D087H	\$800.00		1
			08/13/12	to 08/19/12	1x	MTWTF				
	WOFL		W	08/15/12	:30	5:56 PM	OFA12D087H	\$800.00		2
9	WOFL Fox 35 5p News CANDIDATE OUTSIDE WINDOW	5p-6p								
			07/30/12	to 08/05/12	1x	S				
	WOFL		Su	08/05/12	:30	5:24 PM	0FA12D087H	\$700.00		1
				to 08/12/12	1x	S				
	WOFL		Su	08/12/12	:30	5:52 PM	0FA12D087H	\$700.00		2
10	WOFL TMZ	630p-7p								



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Sales Region	National	

1	Order #	4059503
1	Alt Order #	BARACK OBAMA FOR P
1	Deal #	
1	Order Flight	08/04/12 - 08/17/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	TV12856
Advertiser Code	95
Product Code	101

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
				08/06/13	2 to 08/12/12	2x	MTWTF				
	WOFL			M	08/06/12	:30	6:29 PM	0FA12D087H	\$650.00		1
	WOFL			Tu	08/07/12	:30	6:50 PM	0FA12D087H	\$650.00		2
				08/13/12	2 to 08/19/12	2x	MTWTF				
	WOFL			Th	08/16/12	:30	6:29 PM	OFA12D087H	\$650.00		4
	WOFL			F	08/17/12	:30	6:42 PM	OFA12D087H	\$650.00		3
11	WOFL	DANCE	8p-10p								
	CANDIDAT	E OUTSIDE WINDOW									
				08/06/12	2 to 08/12/12	1x	<b>W</b>				
	WOFL			W	08/08/12	:30	9:03 PM	OFA12D087H	\$7,500.00		1
				08/13/12	2 to 08/19/12	1x	W				
	WOFL			W	08/15/12	:30	8:23 PM	OFA12D087H	\$7,500.00		2
12	<b>WOFL</b> CANDIDAT	RAISING HOPE E OUTSIDE WINDOW	8p-9p								
				08/06/12	2 to 08/12/12	1x	T				
	WOFL			Th	08/09/12	:30	8:45 PM	OFA12D087H	\$3,000.00		1
13	-	GLEE E OUTSIDE WINDOW	9p-10p						<b>,</b> , , , , , , , , , , , , , , , , , ,		
				08/06/12	2 to 08/12/12	1x	T				
	WOFL			Th	08/09/12	:30	9:22 PM	OFA12D087H	\$3,000.00		1
14		Fox 35 10p News TE OUTSIDE WINDOW	10p-11p								
				08/06/12	2 to 08/12/12	1x	MTWTF				
	WOFL			Tu	08/07/12	:30	10:57 PM	0FA12D087H	\$1,800.00		1
				08/13/12	2 to 08/19/12	1x	MTWTF				
	WOFL			F	08/17/12	:00			<del>\$1,800.00</del>	Credited	2



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Station	WOFL	
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Sales Region	National	

Order #	4059503
Alt Order #	BARACK OBAMA FOR P
Deal #	
Order Flight	08/04/12 - 08/17/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB#	TV12856
Advertiser Code	95
Product Code	101

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
14		Fox 35 10p News TE OUTSIDE WINDOW	10p-11p								
15		Fox 35 10p News TE OUTSIDE WINDOW	10p-11p								
				08/06/12 to	08/12/12	2x	S-				
	WOFL WOFL			Sa Sa	08/11/12 08/11/12	:30 :30	10:22 PM 10:57 PM	OFA12D087H OFA12D087H	\$1,000.00 \$1,000.00		1 2
16	<b>WOFL</b> CANDIDAT	NFL PRS Game Non Home TE OUTSIDE WINDOW	8-11p								
				08/13/12 to	08/19/12	1x	T				
	WOFL			Th	08/16/12	:30	11:40 PM	0FA12D087H	\$6,000.00		1
17	WOFL CANDIDAT	Off Time Late News TE OUTSIDE WINDOW	11p-12a								
				08/13/12 to	08/19/12	1x	F				
	WOFL			F	08/17/12	:30	12:19 AM	0FA12D087H	\$1,800.00		1
		Aire	ed Spots	51							

<u>Gross Total</u> \$48,800.00

Agency Commission \$7,320.00

Net Amount Due \$41,480.00 Payment Terms 30 Days